

Department of English

General English - I Semester

Course Outcomes :-

I B.Com & I BBA: Introduces undergraduate students to a spectacular kaleidoscope of literary selections that cover a wide range of subjects and issues.

I BA: This has been designed with the dual-objective of inducing literary sensibility and developing linguistic skills in students.

The text will motivate the teachers and the students to make the best use of it and develop literary sensibility as well as linguistic skills.

I BCA, I B.Sc Rehab, I PMC: Part I comprises the literary component; Part II concentrates on language. The language section is designed to perfect and hone the soft skills of students pertaining to effective verbal expression and communication.

Course Specific Outcomes :-

I B.Com & I BBA: The students would make best use of the present anthology and understand the importance of acquiring fine language skills while engaging with a verbal medium like literature.

- Part I comprises the literary component
- Part II concentrates on language.

I BA: The text will motivate the teachers and the students to make the best use of it and develop literary sensibility as well as linguistic skills.

I BCA, I B.Sc Rehab, I PMC: It is hoped that students would make the best use of the present anthology and understand the importance of acquiring fine language skills while engaging with a verbal medium like literature.

Communicative English - I Semester

Course Outcomes :-

I BA Functional grammar: The aim of this course is to help students become familiar with grammar, and build confidence in them that grammar is 'learnable'. The course also helps the learners become aware of language, it depends on grammar and the variety it exhibits.

I BA Phonetics: Hone pronunciation and appropriate use of English among students. Enhances spoken skills in social interaction. Helps to differentiate between consonants and vowels. Use standard pronunciation, speak fluently, Speak with the right intonation and stress and also helps to avoid mother tongue influence.

Course Specific Outcomes :-

I BA Functional grammar: The book attempts to develop the students' communication skills by enhancing their grammar to categorize and understand the different parts of speech in English and use different prepositions correctly in speech or writing .

- Talk about the past, present and future using suitable expressions and structures.
- Communicate effectively in different situations by using appropriate reporting verbs to convey dialogue to narrative and vice versa.

- Identify and use homonyms, homophones, idioms, phrases and help them to know the importance of writing in academic life.
- Write simple sentences without committing errors of spelling and grammar.

IBA Phonetics: To develop proper pronunciation, understand the relation between sounds and symbols in English, enable's students to be fluent in their speech, and learn basic transcription, also minimizes pronunciation errors.

General English - II Semester

Course Outcomes :-

II B.Com: It has been designed with the dual-objective of inducing literary sensibility and developing linguistic skills in students which includes a variety of literary pieces and workbook for honing language skills.

II BA: Students will able to recognize and comprehend different varieties of English language and develop a writing style of their own. The dual-objective of inducing literary sensibility and developing linguistic skills in students.

II BCA, II B.Sc Rehab, II PMC: Undergraduate students to a spectacular kaleidoscope of literary selections that cover a wide range of subjects and issues. The model pieces of writing cast in different genres and forms are meant not only to cultivate literary sensibilities in students but also to sensitize them to social concerns.

Course Specific Outcomes :-

II B.Com: Students will gain awareness about the best literary tradition of the world. This will also expand their range of experience and in the process they will learn to be more empathetic toward the plights of others.

II BA: English can be a effective means to address the complex issues of identity, Nationalism, historical tradition in Indian context, is a new focus area of the present course.

II BCA, II B.Sc Rehab, II PMC: Students gain understanding of the relation between culture, history and texts. It can appear as a ideal platform to locate dominant and marginalized voices of the society, is an important focus of undergraduate literature program.

Communicative English - II Semester

Course Outcomes :-

II BA Functional grammar: Understand that grammar can be seen as a flexible and useful tool for meaning making. Understand how grammar and vocabulary choices together create a range of different meanings.

II BA Reading and Writing skill: Identify and differentiate between different types of texts. Read to activate rein force other skills like grammar, vocabulary, pronunciations and writings.

Course Specific Outcomes :-

II BA Functional grammar: Accurately and precisely communicate both in speaking and writing in a variety of context and genres. Students will able to write effectively for variety of professional and social settings.

II BA Reading and Writing skill:

- Identify reading strategies for academic texts
- Identify summary strategies for reading comprehension

General English - III Semester

Course Outcomes :-

III B.Com: The course provides a platform for the students to motivate and make the best use of it and develop literary sensibility as well as linguistic skills. It also help the students to understand the importance of acquiring fine language skills while engaging with a verbal medium like literature.

III BA: The text will motivate the teachers and the students to make the best use of it and develop literary sensibility as well as linguistic skills.

III BCA, III B.Sc Rehab, III PMC: The language section is designed to perfect hone the soft skills of students pertaining to effective verbal expression and communication.

Course Specific Outcomes :-

III B.Com: Students will not only acquire literary sensibilities, they also sensitize to social concerns. It is assumed that the thinking practices and extended activities incorporated as part of every lesson would help students interpret literature as a form of cultural expression.

- Demonstrate a broad understanding of literatures in English
- Engage questions of justice, value, race, spirituality, and meaning raised by literary texts.
- The job skills section focuses on the basic skills which will help the students to face the competitive global job scenario.

III BA: Motivates the students to make the best use of it and develop literary sensibility as well as linguistic skills.

III BCA, III B.Sc Rehab, III PMC: It is hoped that students would make the best use of the present anthology and understand the importance of acquiring fine language skills while engaging the verbal medium like literature.

Communicative English - III Semester

Course Outcomes :-

III BA Print Media: To enhance the knowledge about the role of newspapers in society. To help the students have a clear idea about the functioning of a newspaper organization. Students learn about various types of writing for newspapers and magazines. To familiarize the students with the basics of writing of print media. To understand the different ways of gathering news. To understand the aspects of news writing, feature writing and profile writing. To learn to frame questions and compile information before interviewing a person.

III BA New Media Writing: Enablement of the students to communicate to diverse audiences in a variety of contexts and genres and to develop theoretical and methodological skills necessary for using of emerging media.

Course Specific Outcomes :-

III BA Print Media: Will be acquainted with the history of the media. Will have knowledge of the fundamentals of media writing. Will understand the crucial role played by newspapers in society. Will be conversant in writing editorial, features, reviews and news reports. Will have a knowledge of page designing. Will be able to design questions for the smooth conduction of an interview.

III BA New Media Writing: Students with new media and to develop a critical approach to the use and misuse of these technologies and to facilitate them in restructuring and to rewrite complex documents to readable and grammatical accurate documents.

- Students will have the ability to use, analyze, and learn communication technologies.
- Students will develop textual, visual, and verbal communication abilities.
- Will be able to write profiles effectively.
- Will be equipped to define the importance and functionality of social media.

General English - IV Semester

Course Outcomes :-

IV B.Com: The course material is designed with an integrated approach to facilitate language learning and stimulate the literary sensibility. The job skills section of the book intends to develop language ability of the students and help them acquire the skills required of them in the global job scenario.

IV BA:

- Strengthen the aesthetic sense
- Enhance LSRW communicative skills through language and literature
- Develop global competencies for successful life

IV BCA, IV B.Sc Rehab, IV PMC: The students learn/are equipped with the practical, emotional, intellectual and creative aspects of language by integrating knowledge and skills. The exercises and the pre & post reading activities in the text draw the student into the book and make them to read it with understanding and insight and also encourage them to think beyond the text.

Course Specific Outcomes :-

IV B.Com: The Job skill section focuses on the basic skill expected of an undergraduate in the competitive global job scenario. It attempts to give a comprehensive training in terms of persuasion skills and presentation skills.

IV BA:

- Boost up critical thinking and writing
- To enjoy life through literature
- Kindle creative mind with innovative thoughts

IV BCA, IV B.Sc Rehab, IV PMC: The students gain ample practice in writing skills. They can write essays and reports and differentiate between objective and subjective writing. They become aware of the varieties of English through inputs in British and American Vocabulary. They are also exposed to different literary genres of prose and poetry.

Communicative English - IV Semester

Course Outcomes :-

IV BA Writing for the Media-Radio: This participatory workshop will develop the writing skills and explore the evolving role of the writer as a creative visionary in radio, television and film within a new media context. You will develop “agility skills”, learning how to weave story content across multiple forms of media, also known as “Transmedia”. Within this framework, the workshop will develop skills important for writers in the shifting media landscape of today and the future.

IV BA Creative Writing:

- Students will interpret texts with attention to ambiguity, complexity, and aesthetic value.
- Students will practice a deliberate writing process with emphasis on inquiry, audience, research, and revision.
- Students will participate in critical conversations and prepare, organize, and deliver their work to the public.
- Students will deploy ideas from works of craft and criticism in their own reading and writing.

Course Specific Outcomes :-

IV BA Writing for the Media-Radio:

- Be able to compare and contrast the formal elements of effective writing for radio, television, film and new media.
- Apply appropriate script structures, techniques and formatting for videos, film, and television programs.
- Create scripts for a variety of media projects, learning specific techniques to explore the fundamentals of each medium as well as an overarching Transmedia project.
- Through writing exercises, see how creative choices and revision tools specific to each area impact the final product, assisted along the way by the instructor, peer feedback and self-evaluation sessions.
- Understand markets for delivering content across various forms of media.

IV BA Creative Writing: Aims to develop the students’ abilities in grammar, oral skills, reading, writing and study skills

- Students will heighten their awareness of correct usage of English grammar in writing and speaking
- Students will improve their speaking ability in English both in terms of fluency and comprehensibility

Communicative English - V Semester

Course Outcomes :-

V BA Writing for the Media-Film: The program in Communication and Media Studies is an integral part. Students are grounded in media and cultural history and are provided with the means to master communication in contemporary media. The program seeks to foster students’ ability to express and communicate ideas, arguments, historical findings, and creative insights. Students develop their writing skills in both analytical and creative contexts, often expressing themselves using emerging media technologies.

V BA EDP: The students develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully.

Course Specific Outcomes :-

V BA Writing for the Media-Film: Students will leave the Communication and Media Studies program as lifelong learners, ethical and critical problem solvers, innovative and effective creators and communicators across media forms, and

independent intelligent people who view life in historical context, with inclusive multicultural perspective, and with a critical understanding of power in society.

V BA EDP:

- Have the ability to discern distinct entrepreneurial traits
- Know the parameters to assess opportunities and constraints for new business ideas
- Understand the systematic process to select and screen a business idea
- design strategies for successful implementation of ideas
- Internship report will be submitted at the end of the course.

Communicative English - VI Semester

Course Outcomes :-

VI BA Writing for the Media-Advertising:

- Determine, analyze and respond to clients' advertising and marketing communications objectives by applying principles of marketing and communications.
- Develop creative solutions to address advertising and marketing communications challenges.
- Plan, implement, monitor and evaluate projects by applying principles of project management

VI BA Popular culture and Media:

- Able to identify what makes an element of culture part of popular culture.
- When encountering a new element of popular culture for the first time, be able to decode what it is trying to say about the world, and what are the limitations and possibilities of that perspective on the world (analytical thinking).
- Identify particular ways in which popular culture of various times and places in history reflect the representation of those times and places.

Course Specific Outcomes :-

VI BA Writing for the Media-Advertising:

- Understand history, theory, terms, ethics, and roles and responsibilities in the industry.
- Demonstrate proficiency in writing, speaking, and being creative in a variety of media.
- Manage projects from concept to completion using the tools of the industry.

VI BA Popular culture and Media:

- This course on the dynamics between media and popular culture takes an interrogative approach. It is organized around a series of questions that will introduce students to a range of key concepts in media and mass communication studies, with the goal of providing a theoretical structure to support critical analysis of contemporary cultural trends.
- Become more sensitive to and aware how the global circulation of culture changes the way they think about the world, their place in it and ultimately their own identity.